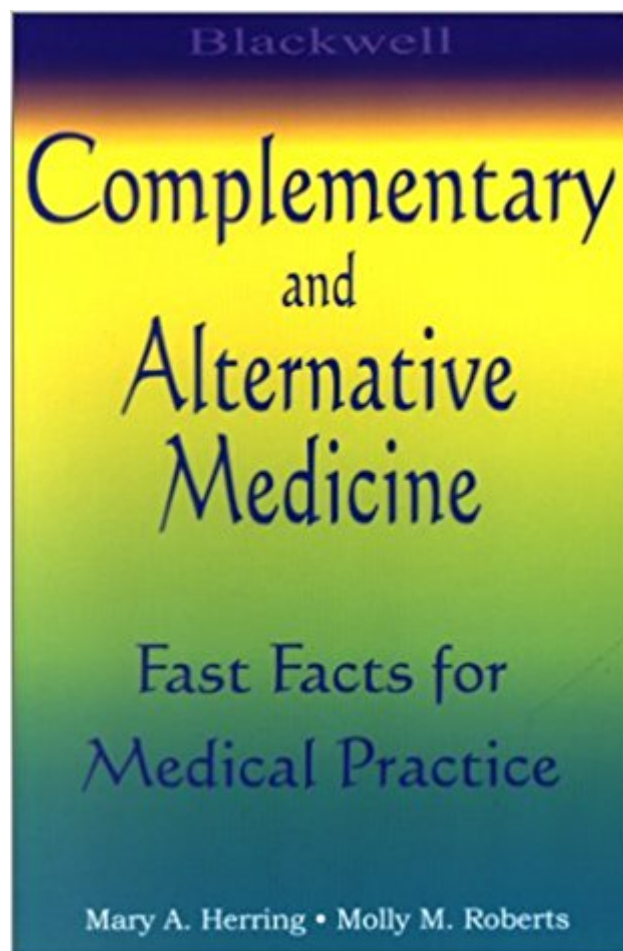




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# Blackwell Complementary And Alternative Medicine: Fast Facts For Medical Practice (Complimentary And Alternative Medicine)



## Synopsis

As complementary medicine grows in popularity, and your patients come to you with questions about integrative techniques and alternative therapies, will you be ready to answer them? Blackwell Complementary and Alternative Medicine: Fast Facts for Medical Practice offers a multi-disciplinary view of the ways in which complementary and alternative medical techniques impact traditional treatments. Designed with the practitioner in mind, this pocket resource is ideal for quick reference at the point of care, when faced with a patient interested in integrative medicine. While research on complementary and alternative medicine is ongoing, patients are seeking information now. If medical professionals are not ready to address patient questions, who will patients turn to? Be ready with Blackwell Complementary and Alternative Medicine: Fast Facts for Medical Practice.

## Book Information

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## Customer Reviews

"The information gap between patients and the modern medical practitioner continues to grow...We have a communication gap with our patient population, and we are encountering problems that might be avoidable. This book helps provide a substantive foundation to the knowledge that physicians will bring to patients in order to re-establish the precious covenant our patients expect." - Mehmet Oz, MD, Columbia University, New York, New York. "This smoothly written and thoughtfully composed volume provides an insightful discussion of the evolution of CAM and its growing social,

economic, and political significance in western healthcare and society in general." - Donald F. Lynch, MD, Eastern Virginia Medical School, Norfolk, Virginia. "Its most valuable aspect, in my opinion, is the fact that it brings together in an authoritative way a wide field of knowledge into a compact source." - Jonathan Zuess, MD, Good Samaritan Regional Medical Center, Phoenix, Arizona.

Educate yourself and your patients on the most common alternative therapies with Blackwell Complementary and Alternative Medicine: Fast Facts for Medical Practice. With patients now spending billions of dollars each year using CAM therapies, health care professionals need this multi-disciplinary view of the critical ways these modalities impact other treatments. Experts in their respective fields provide current and objective information on: 15 of the most common therapies your patients may be using How to effectively communicate with patients for safe and effective care using alternative treatments Regulatory practice of CAM for practitioners The politics and economics of CAM While research on CAM is ongoing, your patients are seeking information now. If medical professionals are not ready to address patient questions, to whom will patients turn? Be ready with Blackwell Complementary and Alternative Medicine: Fast Facts for Medical Practice!

Great book, excellent read

This book is really helping me connect with my physician on alternative ways to treat various symptoms, and conditions rather than always turning to prescriptions for temporary relief.

This is an informative and very readable guide to medical modalities currently used in lieu (or more frequently, in tandem) to treat many medical conditions. This book provides information on basic concepts of CAM (Complementary and Alternative Medicine), including political and economic issues. More than a dozen modalities are reviewed, including acupuncture, biofeedback, hypnosis and homeopathy. In addition, more contemporary interventions such as aroma and music therapies, therapeutic touch and guided imagery are explained. The approach is straight-forward; with each topic written by a specialist in the field. Authors (most are physicians; but several are nurses with extensive experience in the field of particular study) describe each topic; it's history, indications and hopeful outcomes and (in effort to assure a balanced review) limitations of treatment. Certification and licensing requirements are also addressed; with a sampling of nationwide hospitals and clinics providing CAM programs provided. This book is an excellent tool for both the professional and

layperson seeking to understand alternative treatments and their effective integration with more tradition medical care.

There are a growing number of books on Complementary / Alternative Medicine (CAM) on the shelves, and a reliable resource on CAM therapies is imperative for conventional Western medical doctors as 50% or more of their patients are exploring these potentially helpful / potentially harmful therapies. This book distinguishes itself from the pack by providing the 30,000 foot view of each practice buoyed by bullet points highlighting the essential information a clinician needs to know to advise patients. This is a wonderful resource for busy clinicians who have only a few minutes of spare time to devote to counseling patients on CAM. I would recommend this book to any physician or other health care provider who sees patients; such a book should be provided to medical students and / or residents at the start of their training.

This is complementary and alternative therapies in a nutshell, easy to use as a quick resource when you don't have time to read any of the many books and articles on CAM's. It is systematically organized for easy access to essential information. This light weight paperback is a must for any busy health care professional who wants to be able to advice patients on the therapies they may be using or considering.

This is an amazing , easy to read text that is for everyone. As a medical doctor I would recommend that everyone buy one for themselves as well as their own physician to help educate them on what will be the fundamentals of wellness of our future. We will need to use all these therapies in combination with western medicine to ensure the wellness of ourselves and our future generations.....

This book serves as a usefull in office guide for quick reference on alternative therapies. I find it useful for myself as well as my patients.

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